



Nanoplatforams for Neuroscience— NeuroNanotech

Deliverable D6.2

Plan for the dissemination and exploitation of results, including communication activities

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EXECUTIVE SUMMARY

This document Deliverable D6.2 Plan for the dissemination and exploitation of results, including communication activities is a deliverable of the **NeuroNanotech** Project, from the HORIZON-MSCA-2023-DN-01-01 call.

This objective of this document is to outline the strategy for disseminating and exploiting and communicating the project results among diverse audiences, in an effective, coherent and strategic manner. It identifies the target audiences, tools, and communication channels. In terms of communication measures and public involvement strategy, the objective is to inform and engage society as well as to showcase the activities being undertaken, and the impact and benefits the project will bring to citizens. The proposal promotes knowledge transfer, stakeholder engagement, and maximisation of the project's contribution to research and innovation.

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1. COMMUNICATION AND DISSEMINATION ACTIVITIES

Through the communication and dissemination of results we aim to share the project's outcomes with relevant stakeholders, research communities, and industry partners to maximize visibility and foster collaboration.

The specific objectives are:

- Ensure that project results are disseminated in a time-sensitive and consistent manner.
- Raise visibility of the NeuroNanotech project and its outcomes.
- Integrate the project into various EU actions, particularly the Open Science policy.
- Share the knowledge gained throughout the project with the scientific community.
- Connect with potential stakeholders.
- Promote external participation in the project.
- Inform the general public about the scientific activity and the general objectives of the project.
- Showcase the benefits of the network and strengthen multidisciplinary and intersectoral partnerships.

Content to be communicated and disseminated

The information outputs intended to be communicated and disseminated can be mainly classified in three types:

- Scientific results: these results highlight the findings generated through research, underscoring their relevance and contribution to the scientific community. They encompass scientific outcomes shared through publications, conference presentations, and posters, as well as research data.
- Network activities: these activities showcase the project's progress and raise awareness of neuroscience and nanoscience to a broader public. This encompasses the dissemination of events involving NeuroNanotech members, including consortium meetings and participation of the doctoral candidates in conferences and outreach initiatives.
- Public dissemination: these activities are designed to engage the general public, aiming to foster research efforts in neuroscience.

Dissemination

The following dissemination activities are planned.

Scientific publications

Scientific publications are the most important tools for research dissemination within the scientific community. Articles in peer-reviewed journals, particularly, remain a central and widely used channel for sharing academic knowledge.

All peer-reviewed publications arising from the NeuroNanotech project will be made available through Open Access. An electronic copy of either the published version or the final accepted peer-reviewed manuscript will be deposited in a trusted repository at the time of publication. Access will be immediate

and provided under the most recent version of the Creative Commons Attribution International Public Licence (CC BY), or an equivalent licence with comparable rights.

The designated repository for depositing publications will depend on the host institution of each PhD fellow. In any case, Zenodo (<https://zenodo.org/>) and the Institutional Repository of IMDEA Nanociencia (<https://repositorio.imdeananociencia.org/>) will be available. The latter one is automatically linked to the OpenAIRE portal and e-cienciadatos. The deposited items will be openly available under a Creative Commons Public Domain Dedication (CC0) and will include full funding information—grant title, acronym, and number—along with persistent identifiers to ensure long-term traceability.

In the case of theses, licences may be restricted from commercial use and derivative works (e.g., CC BY-NC, CC BY-ND) and will generally be deposited in the universities' repositories.

Scientific conferences

The doctoral candidates are expected to showcase their work at international scientific conferences and workshops via oral and poster communications to the scientific community, while promoting the work of the NeuroNanotech consortium. The most relevant conferences will vary according to the field of research of each student. These conferences may include World Biomaterials Congress, neuroscience, MRS meeting or Biophysics Society meeting.

Datasets

The beneficiaries will handle all digital research data generated during the action ('data') in a responsible manner, aligned with the FAIR principles, by undertaking the following measures:

- Develop a Data Management Plan ('DMP'), to be delivered as D4.4.
- Deposit the data in trusted repositories under a Creative Commons Attribution International Public License (CC BY), a Creative Commons Public Domain Dedication (CC0), or an equivalent license. This will follow the principle 'as open as possible, as closed as necessary', except in cases where open access would conflict with the legitimate interests of the beneficiaries, including potential exploitation.

Communication

Website

The website will be used as a dynamic source for general information. The NeuroNanotech URL address is:

<https://neuronanotech.eu/>

Each NeuroNanotech fellow will have a section on the website with a summary of their project and links to the latest information about their project results and events.



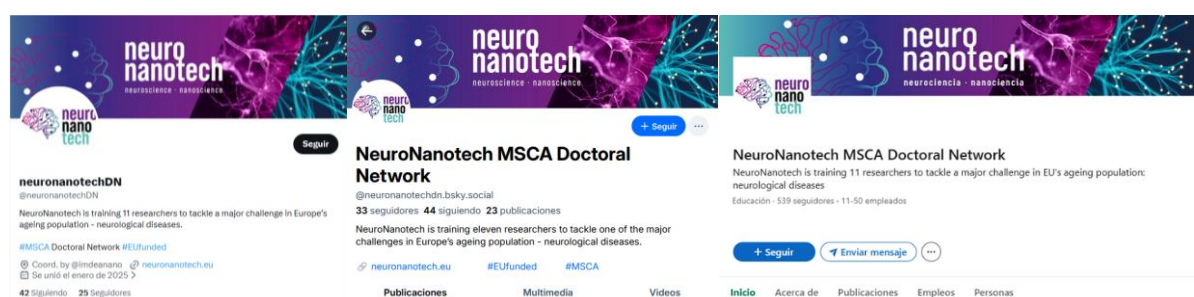
The website will include the **disclaimer** “Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Commission. Neither the European Union nor the granting authority can be held responsible for them.”

Social media:

The NeuroNanotech project uses social media channels to give visibility to the project actions, activities and results and to direct traffic to the webpage and researchers’ profiles. At the same time, the doctoral candidates and partners will be encouraged to share and publish information about the project using their own accounts.

NeuroNanotech profiles in the following social networks have been established:

- Twitter/X: <https://x.com/neuronanotechDN>
- Bluesky: <https://bsky.app/profile/neuronanotechdn.bsky.social>
- LinkedIn: <https://www.linkedin.com/company/neuronanotechdn/>



Press desk

Press releases for major achievements, events, and release of results regarding the NeuroNanotech action will be prepared by the Dissemination and Communication Office at IMDEA Nanociencia, that will act as a press desk. The goal is to reach local, national and international media whenever feasible.

Events

Fellows will also participate in outreach programmes aimed at the general public, including Science and Innovation Fairs, European Researchers' Night, International Day of Women and Girls in Science, and visits of the public to the laboratories and installations. These activities are open to all members of the public, from the youngest scholars (3yo) to the elderly. They employ synergies with both regional, national and EU programmes in order to maximise impact.

Impact measurement

Assessing the impact of communication activities enables continuous adjustment to ensure resources are used efficiently and impact is maximised. It also generates valuable insights for both beneficiaries and the EU, as the programme's funder.

Usage of the NeuroNanotech website will be tracked through Google Analytics. Key indicators such as number of visits, unique visitors, country of origin, and reading time will be collected regularly to evaluate dissemination reach and interest.

Engagement on social media will be assessed by monitoring follower numbers across channels and analysing interactions with posts. Periodic collection of view and visit statistics will support the evaluation of user engagement.

Internal communication

Communication amongst the doctoral candidates and partners of the NeuroNanotech network will be promoted, so all parts are informed of the progress of the different projects within the consortium, so an effective collaboration can be established. This will be carried out through virtual internal meetings and Training Events.

Communication to beneficiaries of EU relevant projects and the Neural Interfacing Industry

Strategic alliances and collaborations will be created, by promoting the benefits the NeuroNanotech project will bring to research lines related to neuroscience. Additionally, new partnerships will be established with relevant stakeholders within the neural interfacing industry, by showcasing how the project results could be incorporated in their industrial processes and in the design and development of new products.

This communication and dissemination will be ensured through the website, presentation at trade fairs, events and conferences like EU Industry Days, Medica-trade fair, World Biomaterials Congress, Neuroscience, MRS meeting, or Biophysics Society meeting.

2. EXPLOITATION OF RESULTS

The objective of the exploitation plan is to guarantee the appropriate protection and effective exploitation of the NeuroNanotech project results. The intellectual property will be managed and, whenever suitable, translated into practical applications, products, or services that deliver measurable value to stakeholders. The management of intellectual property will follow the general MSCA IPR guidelines and comply with the national regulations of each participating country.[1]

In accordance with the Grant Agreement, results will be protected whenever they are expected to have commercial or industrial potential and when such protection is feasible, reasonable, and justified. For each result eligible for protection, the following procedure will be applied:

(1) The relevant partner will provide written notification to the IPR Manager (ATLAS) detailing the technical content to be protected and the associated ownership rights.

(2) The IPR Manager will present the intention to protect the IP to the NeuroNanotech Supervisory Board.

(3) Preliminary freedom-to-operate analyses and searches related to copyright, trademarks, or patents will be carried out by the responsible partner, with support from the IPR Manager and the respective institutions.

(4) The relevant partners will submit the appropriate IP protection application, respecting the limits agreed among partners and the boundaries of innovation, in order to maximise protection potential. The project coordinator will ensure that confidentiality obligations are fully upheld throughout the process.

3. LOGO AND FUNDING ACKNOWLEDGEMENT

Communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, supplies or major result funded by the grant will display the NeuroNanotech project logo.



Additionally, the EU funding will be acknowledged in all project-related materials by displaying the European flag and the funding statement.[2]



REFERENCES

[1] "Intellectual Property Management in Marie Skłodowska-Curie Actions", https://intellectual-property-helpdesk.ec.europa.eu/news-events/news/new-fact-sheet-intellectual-property-management-marie-sklodowska-curie-actions-2025-11-10_en (last accessed January 2026).

[2] "Download centre for visual elements", https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en (last accessed January 2026).